

ORDER

Orders
Order / Rev: 2705046
 Alt Order #: _____
 Product Desc: _____
 Estimate: 2928
 Flight Dates: 05/22/23 - 05/28/23
 Original Date / Rev: 05/18/23 / 05/18/23
 Order Type: General

WHAS
 Primary AE: Nick Coloprisco
 Sales Office: WHAS
 Sales Region: LOC

Agency
Name: Blue West Media/ POL
 Buying Contact: _____
 Billing Contact: _____
5130 East 18th Avenue
Denver, CO 80220

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: POL/ Andy Beshear / D / GOV / KY
 Demographic: A35+
 Product Codes: PL-Candidate: State Governor (LUR)
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Candidate
 Priority: P04

New Business End: _____
 Advertiser External ID: 144988
 Agency External ID: 20009AG
 Unit Code: General
 Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/28/23	96	\$33,072.00	\$28,111.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	96	\$33,072.00	\$28,111.20	0.00
Totals	96	\$33,072.00	\$28,111.20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	25%	\$33,072.00
Market	100%	\$132,288.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	75%	\$99,216.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/22/23	05/28/23	Local News @ 5a M-F	CM	5-6a	MTWTF--	1:00	10	\$160.00	P03	0.00	NM	10	\$1,600.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/22/23	05/28/23	MTWTF--		10		\$160.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		10				\$160.00		0.00			
N 2	WHAS	05/22/23	05/28/23	Local News @ 6a M-F	CM	6-7a	MTWTF--	1:00	10	\$300.00	P03	0.00	NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		10				\$300.00		0.00			
N 3	WHAS	05/22/23	05/28/23	Good Morning America	CM	7-9a	MTWTF--	1:00	15	\$400.00	P03	0.00	NM	15	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		15				\$400.00		0.00			
N 4	WHAS	05/22/23	05/28/23	Good Morning America Sa	CM	7-9a	-----S-	1:00	2	\$116.00	P03	0.00	NM	2	\$232.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	-----S-		2				\$116.00		0.00			
N 5	WHAS	05/22/23	05/28/23	Good Morning America Su	CM	8-9a	-----S	1:00	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	-----S		1				\$200.00		0.00			
N 6	WHAS	05/22/23	05/28/23	The View	CM	11-12p	----F--	1:00	1	\$240.00	P03	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	----F--		1				\$240.00		0.00			
N 9	WHAS	05/22/23	05/28/23	Local News @ 12p M-F	CM	12-1p	M-T---	1:00	2	\$180.00	P03	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	M-T---		2				\$180.00		0.00			
N 10	WHAS	05/22/23	05/28/23	Local News @ 4p M-F	CM	4-5p	MTWTF--	1:00	10	\$200.00	P03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		10				\$200.00		0.00			
N 11	WHAS	05/22/23	05/28/23	Local News @ 5p M-F	CM	5-530p	MTWTF--	1:00	10	\$400.00	P03	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		10				\$400.00		0.00			
N 12	WHAS	05/22/23	05/28/23	Local News @ 530p M-F	CM	530-6p	MTWTF--	1:00	8	\$450.00	P03	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		8				\$450.00		0.00			
N 14	WHAS	05/22/23	05/28/23	Local News @ 6p M-F	CM	6-630p	MTWTF--	1:00	7	\$500.00	P03	0.00	NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		7				\$500.00		0.00			
N 15	WHAS	05/22/23	05/28/23	Local News @ 11p M-F	CM	11-1135p	MTWTF--	1:00	10	\$400.00	P03	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		10				\$400.00		0.00			
N 16	WHAS	05/22/23	05/28/23	ET 7-730p	CM	7-730p	-T-T--	1:00	2	\$500.00	P03	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	-T-T--		2				\$500.00		0.00			
N 17	WHAS	05/22/23	05/28/23	Inside Ed 730-8p	CM	730-8p	MTWTF--	1:00	5	\$500.00	P03	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--		5				\$500.00		0.00			
N 18	WHAS	05/28/23	05/28/23	Local News @ 11p Su	CM	11-1135p	-----S	1:00	2	\$400.00	P03	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	-----S		2				\$400.00		0.00			
N 19	WHAS	05/22/23	05/26/23		CM	1237-106a		1:00	1	\$40.00	P03	0.00	NM	1	\$40.00

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				Nightline			MTWTF--								
				Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/22/23	05/28/23	MTWTF--					1	\$40.00		0.00			
													Totals	96	\$33,072.00