ORDER

Order / Rev:	2705046		
Alt Order #:			
Product Desc:			
Estimate:	2928		WHAS
Flight Dates:	05/22/23 - 05/28/23	Primary AE:	Nick Coloprisco
Original Date / Rev:	05/18/23 / 05/18/23	Sales Office:	WHAS
Order Type:	General	Sales Region:	LOC
Name:	Blue West Media/ POL		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	5130 East 18th Avenue	Billing Cycle:	EOM/EOC
	Denver, CO 80220	Agency Commission:	15%
Name:	POL/ Andy Beshear / D / GOV / KY		
Demographic:	A35+	New Business End:	
Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
Revenue Code 1:	AGY	Agency External ID:	20009AG
Revenue Code 2:	(POL) Political	Unit Code:	General
Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
Priority:	P04		
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Billing Contact: Product Codes: Revenue Code 1: Revenue Code 2: Revenue Code 3:	Alt Order #: Product Desc: Estimate: 2928 Flight Dates: 05/22/23 - 05/28/23 Original Date / Rev: 05/18/23 / 05/18/23 Order Type: General Name: Blue West Media/ POL Buying Contact: Billing Contact: 5130 East 18th Avenue Denver, CO 80220 Name: POL/ Andy Beshear / D / GOV / KY Demographic: A35+ Product Codes: PL-Candidate: State Governor (LUR) Revenue Code 1: AGY Revenue Code 2: (POL) Political Revenue Code 3: (POL) Candidate	Alt Order #: Product Desc: Estimate: 2928 Flight Dates: 05/22/23 - 05/28/23 Primary AE: Original Date / Rev: 05/18/23 / 05/18/23 Sales Office: Order Type: General Sales Region: Name: Blue West Media/ POL Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Billing Cycle: Denver, CO 80220 Agency Commission: Name: POL/ Andy Beshear / D / GOV / KY Demographic: A35+ New Business End: Product Codes: PL-Candidate: State Governor (LUR) Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: (POL) Political Unit Code: Revenue Code 3: (POL) Candidate Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/23	05/28/23	96	\$33,072.00	\$28,111.20

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2023	96	\$33,072.00	\$28,111.20	0.00
Totals	96	\$33.072.00	\$28,111,20	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	25%	\$33,072.00
Market	100%	\$132,288.00

Share	Total
0%	\$0.00
75%	\$99,216.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
	0% 75% 0% 0% 0% 0% 0% 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	WHAS	05/22/23	05/28/23	Local News @ 5a M-F	CM	5-6a	MTWTF	1:00	10	\$160.00 P03	0.00 NM	10	\$1,600.00
				Local News @ 5a M-F	•								
	Sta	rt Date I	End Date	Weekdays Spo	ts/Week	Rate	Rating_						
W	eek: 05/2	22/23	05/28/23	MTWTF	10	\$160.00	0.00						

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 Order / Rev:
 2705046
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 05/22/23 - 05/28/23
 Estimate:
 2928

Ln Ch	Start	End	Inventory Code	Break	Start/End		Len S	pots	Rate Pri	Rtg Type	Spots	Amount
St Week: 05	art Date	End Date 05/28/23	Weekdays MTWTF	Spots/Week 10	Rate \$160.00	Rating 0.00						
N 2 WHAS			Local News @ 6a	M-F CM	6-7a	МГЖГБ	1:00	10	\$300.00 P03	0.00 NM	10	\$3,000.00
St Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays MTWTF	Spots/Week 10	Rate \$300.00	Rating 0.00						
N 3 WHAS	05/22/2	3 05/28/23	Good Morning Am Good Morning An		7-9a	МГЖТБ	1:00	15	\$400.00 P03	0.00 NM	15	\$6,000.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays MTWTF	Spots/Week 15	Rate \$400.00	Rating 0.00						
N 4 WHAS	05/22/2	3 05/28/23	Good Morning Am Good Morning An		7-9a	S-	1:00	2	\$116.00 P03	0.00 NM	2	\$232.00
St Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays S-	Spots/Week 2	Rate \$116.00	Rating 0.00						
N 5 WHAS			Good Morning Am Good Morning An		8-9a	S	1:00	1	\$200.00 P03	0.00 NM	1	\$200.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays S	Spots/Week	Rate \$200.00	Rating 0.00						
N 6 WHAS	05/22/2	3 05/28/23	The View The View	CM	11-12p	F	1:00	1	\$240.00 P03	0.00 NM	1	\$240.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays F	Spots/Week 1	Rate \$240.00	Rating 0.00						
N 9 WHAS	05/22/2	3 05/28/23	Local News @ 12 Local News @ 12	•	12-1p	M T	1:00	2	\$180.00 P03	0.00 NM	2	\$360.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays M T	Spots/Week 2	Rate \$180.00	Rating 0.00						
N10 WHAS	05/22/2	3 05/28/23	Local News @ 4p Local News @ 4p		4-5p	МГWГF	1:00	10	\$200.00 P03	0.00 NM	10	\$2,000.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	<u>Weekdays</u> MTWTF	Spots/Week 10	Rate \$200.00	Rating 0.00						
N11 WHAS			Local News @ 5p Local News @ 5p	M-F CM	5-530p	МГЖГБ	1:00	10	\$400.00 P03	0.00 NM	10	\$4,000.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays MTWTF	Spots/Week 10	Rate \$400.00	Rating 0.00						
N12 WHAS	05/22/2	3 05/28/23	Local News @ 53 Local News @ 53		530-6p	МГЖТБ	1:00	8	\$450.00 P03	0.00 NM	8	\$3,600.00
St Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays MTWTF	Spots/Week 8	Rate \$450.00	Rating 0.00						
N14 WHAS	05/22/2	3 05/28/23	Local News @ 6p Local News @ 6p		6-630p	МГЖГБ	1:00	7	\$500.00 P03	0.00 NM	7	\$3,500.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays MTWTF	Spots/Week 7	Rate \$500.00	Rating 0.00						
N15 WHAS	05/22/2	3 05/28/23	Local News @ 11 Local News @ 11		11-1135p	МГЖГБ	1:00	10	\$400.00 P03	0.00 NM	10	\$4,000.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays MTWTF	Spots/Week 10	Rate \$400.00	Rating 0.00						
N16 WHAS	05/22/2	3 05/28/23	ET 7-730p ET 7-730p	СМ	7-730p	- T- T	1:00	2	\$500.00 P03	0.00 NM	2	\$1,000.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays - T- T	Spots/Week 2	Rate \$500.00	Rating 0.00						
		3 05/28/23	Inside Ed 730-8p Inside Ed 730-8p	СМ	730-8p	МГWГF	1:00	5	\$500.00 P03	0.00 NM	5	\$2,500.00
Week: 05		End Date 05/28/23	Weekdays MTWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
N18 WHAS	05/28/2	3 05/28/23	Local News @ 11 Local News @ 11		11-1135p	S	1:00	2	\$400.00 P03	0.00 NM	2	\$800.00
<u>St</u> Week: 05	art Date 5/22/23	End Date 05/28/23	Weekdays S	Spots/Week 2	Rate \$400.00	Rating 0.00						
N19 WHAS	05/22/2	3 05/26/23		СМ	1237-106a		1:00	1	\$40.00 P03	0.00 NM	1	\$40.00

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Totals

96

\$33,072.00

POL/ Andy Beshear / D / GOV / KY Order / Rev: 2705046 Advertiser: Alt Order #: Product Desc: **WHAS** 05/22/23 - 05/28/23 Flight Dates: Estimate: 2928 Inventory Code Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Days Len Spots Amount MIWIT: Nightline Nightline Weekdays MTWTF--Start Date End Date Spots/Week Rate Rating Week: 05/22/23 05/28/23 \$40.00 0.00